

**. Quilter's Guild of Dallas
Board Meeting
Congregation Shearith Israel
October 14, 2015**

Directors present:

Bonnie Ambrose
Fran Casey
Glynnis Wood
Linda Bartley
Martha Smith
Judy Kriehn
Marcia Wood
Pat Aldrich

President Bonnie Ambrose brought the meeting to order at 7:04.

Fran Casey introduced Scott Rusnak, in attendance to demonstrate the MyGrove platform. MyGrove is a platform designed mainly for those age 50+. The site would only be for the guild, and it is secure. There will not be ads pushed to the user. For the guild, there would be a member roster, and there could be activity listings where members can RSVP and a calendar. It can be an add-on to the Guild's website either as a link to the site from the Guild's website or it could actually be incorporated into the Guild's website. There can also be subgroups within the site, so there could be subgroups for the Show Committee, the Board, friendship groups, etc. It would provide a central place for planning, communicating. It can also be used for people to sign up for volunteer opportunities.

Scott suggested that it would be best to start with a small group, perhaps the Board. Next steps would be to set up a GoTo meeting to walk through the set up and to get it customized to what we want. After discussion, it was decided that the Board would alpha test the platform. Laura of MyGrove will set up a time and conference call for training.

Remaining business:

Bonnie announced that **Val Hubbard** will head the Nominating Committee.

Mary Howard: The Ebby House will have a maximum of 14 girls, so Covers for Kids can donate lap quilts for each girl.

Lut de Meulders: The raffle quilt is going to the Plano Quilt Guild in February.

Marcia Wood: There is a good number signed up for the November workshops. Teresa Wong (speaks on Japanese quilts) has confirmed for speaking at the May meeting. She will drive from Houston and spend one night.

Martha Smith: No update from Membership. Mailing of member packets should be going out shortly. Linda Bartley mentioned that there will be blank name tag cards that can be put at the Membership table for members to have and for new members to get a name tag right away.

Glynnis Wood: The investment account is down \$40,000 for the fiscal year – part for the hanging system (\$15,000) and part for loss on the investment account. As far as income is concerned, dues is down 25%. Workshops are down 1/3 from budgeted income. Expenses are under budget but still too high for the income we have.

We need to find a good way to communicate to the membership what the expenses are. For example, you pay \$2/month in dues and here's what you get... Put something in the newsletter to reach a wider audience. We have to look at this today when it's not a crisis situation. We also need to explore ways to build membership, ways to not lose quality but to reduce expenses. On the subject of building the membership, we discussed collaboration with other guilds and being more mission-driven rather than organization-driven. For example, post who other guilds are having for speakers, share things on our Facebooks, Instagrams, etc. about the guild.

Judy Kriehn: Next Show Committee meeting will be October 20. Judy talked with the audio guy about the sound for the lecture/demo area and other aspects of the equipment for the show. They will also be taking steps to have people who are operating the equipment to know what they are doing.

Judy now has contact information for the dowry quilt special exhibit, and they are enthusiastic about the exhibit – young women making 13 quilts for their weddings. It would be a great newspaper article and may attract some younger people to the guild.

Linda Bartley: Shared the article about the Harley-Davidson quilt that won a ribbon at the State Fair. In November, Fran will do a mini lesson about the website. The scholarship application has been redesigned. There are questions surrounding the scholarship – Which activities should we support? Who should get the money? What do they have to do for the guild in order to fulfill the requirements of the scholarship? Do we want to open it up to more information training, not necessarily professional credentials? Ideas:

- Announce that the scholarship will be broken up into \$200 pieces and to fulfill the scholarship they have to teach a mini lesson.
- Possibly for taking classes in the textile program at UNT
- Workshop and travel expenses
- Possibly for a younger member to give them a one-year membership, attendance at a workshop, and money for supplies for that workshop

Minutes from the September 23 Board meeting were approved as amended.

Marcia Hampton has agreed to be Treasurer, but she can't do Wednesday meetings starting in January. Tentatively to move the Board meeting to the fourth Tuesday of the month. Bonnie will draw up meeting dates and check on availability of meeting location.

Bonnie adjourned the meeting at 9:09pm.

Respectfully submitted,
Pat Aldrich
Secretary 2015-2016