

Quilters Guild of Dallas, Inc.

Minutes from Board Meeting

January 26, 2021

Held via Zoom. In attendance: Shelly Goodwyn, President; Melanie Reimann, 1st VP - Community Service; Linda Bartley, 2nd VP - Membership; Nancy Netherland 3rd VP – Programs and Workshops; Bonnie Ambrose, 4th VP – Communications; Concetta Boscardin, 5th VP – Finance; Lut Demeulder, 6th VP – Show; Marcia Wood, 7th VP – Education; Christina Vilmar, Secretary, and Laura McClure, Guild Treasurer, were present. Shelly called the meeting to order at approximately 6:36 pm.

The minutes of the board meeting held on December 22, 2020, were reviewed. Bonnie Ambrose moved that the minutes be approved and Concetta Boscardin seconded the motion. There was brief discussion about the Keeper Quilt appraisals. The minutes were approved unanimously.

New Business:

Linda Bartley suggested hosting an outdoor 'free table' like at retreats. There was discussion around holding this at the same time and place as the Covers for Kids drop off or a park, if there should be fees/payment, and if there would be interest. Linda will organize; reach out to her with thoughts.

Old Business:

Marcia Wood and Shelly Goodwyn will coordinate with each other regarding having the Keeper Quilts appraised. Concetta Boscardin reminded that last year the Board approved all Keeper Quilts to be appraised or reappraised because even though some had previously been appraised, they are likely outdated. It was confirmed to move forward with having all Keeper Quilts appraised.

Committee Reports:

Melanie Reimann reported the recent collection totaled 39 tops, 33 quilts, and 14 backs. Saturday, February 27 is the next pickup/dropoff scheduled, and Bonnie Ambrose sends out the Constant Contact reminder the Wednesday before. Extra Show pins and t-shirts were handed out at the last pickup/drop-off to people who donated.

Linda Bartley thanked Bonnie Ambrose for the website training. The Guild currently has 254 members, and 79 people are currently on the online directory, which is approximately 31%. Linda suggested as an incentive for people to create their directory profile, at the General Meeting she will announce that people are not eligible for the door prizes unless their contact information is in the directory. It was suggested to use a Lesson of the Month or the social time before meetings to share the screen and help encourage people to create their profiles. It was also noted that some aren't aware that their information isn't in the directory at all until they updated their profiles. Currently 175 people have not put their information in directory yet, and it is possible to do it for them, or to wait until membership renewal in June. Marcia suggested posting on the Guild Instagram page the shops that donate the door prizes each month.

Nancy Netherland confirmed the February General Meeting will be Cyndi McChesney discussing Panel Palooza. March will be Lisa Erlandson, topic TBD. Deborah Boschert will be in April, and possibly will have a workshop the following week/weekend. In May we will have Jacqui Gering and in June we will have Mary Kerr, and both will do a workshop. Because we had to turn away 15 people for the workshop with Irene Blanck, they are re-offering her workshop in March; 8 people are currently signed up. Irene will allow open admission to her workshop as we get closer to the date so she can fill it completely.

Bonnie Ambrose reported that the website training was very helpful and informative. Bonnie has encouraged Board members to expand different aspects of their jobs through the new website because it is more powerful and robust. Bonnie will discuss with Lut who in the Guild is in charge of posting to Instagram and Facebook. It is important to maintain integrity of the Guild's online presence and we need to get a better handle on all social media accounts and access.

Concetta Boscardin reported that she and Laura McClure were working on filing the tax return. The sales tax return was due on January 15, 2021 and the Guild paid approximately \$750 in sales tax. 1099s need to be issued this week. Concetta reiterated

that any time a fee is paid from the Guild, the vendor/speaker/judge/recipient should have a W9 on file in Quickbooks in order for the 1099s to be issued. Laura McLure recommends having W9s on file before the Guild issues payments, possibly by incorporating the W9 as part of the contract people sign.

Marcia Wood reported at the next General meeting her Lesson of the Month will be about cohesion and adhesion why when threading a needle, you should moisten both the thread and the eye of the needle. Marion Ann Montgomery is currently evaluating her invitation to the Keeper Quilt Committee.

Lut Demeulder reported she had been reaching out to the Show sponsors to see if they would be interested in sending us a short video/powerpoint presentation about their shop/business, but there have been responses yet. They are going to start reaching out to the vendors. Bonnie Ambrose to confirm the format to be requested.

Shelly and adjourned the meeting at 7:26 pm.

Respectfully submitted,

Christina Vilmar

Guild Secretary